

David J. West  
The Hershey Company  
100 Crystal A Drive  
Hershey, PA 17033

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Dear Mr. West

Every day people across America feast on chocolate made with ingredients such as violence and exploitation. It's time chocolate companies stopped profiting from trafficked child labor.

Following recent commitments by Cadbury, MARS and Nestle to deliver traffik free chocolate, I am writing to enquire when Hershey's will make traffik free chocolate.

I have been learning about cocoa farming in the Ivory Coast and the widespread use of child trafficked labor on these farms.

Can you confirm or deny that Hershey sources from these farms, onto which children have been trafficked? Can you tell me exactly where you harvest your beans? I know cocoa beans from different farms and different countries are mixed together after they've been harvested so my assumption has to be that there's a real chance trafficked child labor is used to harvest the cocoa for your Hershey chocolate.

I understand from your website that Hershey participates in various initiatives that have been set up to try to eradicate the worst forms of child labor. Many of these were developed out of the Harkin-Engel Protocol of 2001 but they fall short of the cocoa industry's promise to stop forced labor and trafficking in the harvesting of West African cocoa beans.

Chocolate is a wonderful thing, it is a luxury and something to indulge in. However, how can we indulge knowing the origins of our favorite comfort food are not comforting at all?

As a consumer I need you to tell me when you can give me traffik free Hershey's Chocolate.

If you reply to me, please address my questions above regarding the source of your cocoa beans. I am already familiar with the programs you list on your corporate responsibility web page, so please do not tell me about these.

Yours sincerely,