

**Have a Heart,  
Hershey**



**Go Fair Trade!**

Dear David West,

This year, I want to be sure that the chocolate kisses I give to my loved ones don't break the hearts of cocoa farmers. I want to give my friends and family chocolate that was produced responsibly, without the use of child labor, forced labor, or human trafficking.

As America's largest and oldest chocolate manufacturer, Hershey has the responsibility to lead the industry in ensuring workers' rights, from bean to bar. It's time for Hershey to "Raise the Bar" by tracing the sources of its cocoa, working to eliminate child and forced labor, and shifting to Fair Trade Certified™ cocoa.

Sincerely,

Place  
stamp  
here

**David J. West**  
**The Hershey Company**

100 Crystal A Drive  
Hershey, PA 17033

**The Raise the Bar Campaign** is organized by: *International Labor Rights Forum, Global Exchange, Green America & Oasis USA*  
**[www.RaiseTheBarHershey.org](http://www.RaiseTheBarHershey.org)**